A Clean Shift from Glass to Plastic



About Our Customer

Puckered Pickle is a family owned and operated company that has been manufacturing branded and private label pickle products for over two decades.

Objective

Due to supply chain issues, the needed glass jars became challenging to procure in a timely fashion. Our customer wanted to maintain the look and feel of glass for their product.

Solution

We procured a heavyweight PET jar with the same shape and neck finish as the original glass jar.

Additional Benefits

- PET jar upheld the same shelf appearance
 - Excellent clarity
 - Maintains quality perception held by consumers
- Customer realized cost savings with new jar
- Product is now shatterproof
- PET jar utilizes same filling process
- Existing lids still able to be used



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