



MJS PACKAGING

New Custom Jar Drives Results

About the Customer

Our customer this time is an industry leader in household products. Our objective is to create a new package to improve labeling, optimize stacking and lower costs for our customer.

Solution

16 oz. square PET jar with 89mm neck finish, custom designed by MJS Packaging.

Results

- ☒ Increased productivity due to consistent jar quality
- ☒ Optimized labeling process with smooth radius on side walls
- ☒ Maximized retail presence and consumer awareness with unique stacking base
- ☒ Lowered overall costs with addition of cavitation

Additional Benefits

- ☒ Suited for personal care, automotive, household chemical, and food products
- ☒ Available in a full spectrum of colors with a bright and glossy appearance



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