



**MJS** PACKAGING

# New Custom Jar Drives Results

## About the Customer

Our customer this time is an industry leader in household products. Our objective is to create a new package to improve labeling, optimize stacking and lower costs for our customer.

## Solution

16 oz. square PET jar with 89mm neck finish, custom designed by MJS Packaging.

## Results

- Increased productivity due to consistent jar quality
- Optimized labeling process with smooth radius on side walls
- Maximized retail presence and consumer awareness with unique stacking base
- Lowered overall costs with addition of cavitation

## Additional Benefits

- Suited for personal care, automotive, household chemical, and food products
- Available in a full spectrum of colors with a bright and glossy appearance



**mjspackaging.com**

📍 35601 Veronica St., Livonia, MI 48150

☎ 800.915.2262 ✉ sales@mjspackaging.com

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