

Case Study: New Custom Jar Drives Results

About the Customer

Industry leader in household products

Objective

Create new package to improve labeling, optimize stacking and lower costs

Solution

16 oz. square PET jar with 89mm neck finish, custom designed by MJS Packaging



Results

- Increased productivity due to consistent jar quality
- Optimized labeling process with smooth radius on side walls
- Maximized retail presence and consumer awareness with unique stacking base
- Lowered overall costs with addition of cavitation

Additional Benefits

- Suited for personal care, automotive, household chemical, and food products
- Available in a full spectrum of colors with a bright and glossy appearance

To learn how MJS Packaging can help with your custom packaging needs, call 800.915.2262 today!

Other Locations: Florida Georgia Illinois Maryland New York North Carolina South Carolina